



STRATEGIC LEADERSHIP

ONE-DAY PROGRAMME

This one-day programme will help leaders understand strategic thinking and its importance for organisational success. Today's organisations exist in a complex environment and leaders must develop their strategic thinking to stay ahead of the competition, cope with regulation and respond to external change agendas.

Key Learning Objectives:

- Develop a strategic vision and provide clear direction
- Create strategic objectives and clarity around organisational goals
- Become better equipped to challenge strategic thinking
- Understand the business and identify strategic gaps
- Set objectives and strategy measurements
- Manage the strategic change process

Who will benefit from this training?

This programme is aimed at middle and senior leaders who are involved in the development of strategy or managers who have been identified as strategic leaders for the future.

Methodology

The programme is designed to be interactive, enjoyable and motivational. Participants will be encouraged to get involved and learn through:

- ✔ Workshops
- ✔ Individual exercises
- ✔ Role-play
- ✔ Group activities

Each participant will create a personal learning and action log to guide his or her own development after the programme



Your Facilitator

Andy Whitehead MBA MSc (Psychology) FCMI. Andy is an Executive Coach and a skilled facilitator, delivering programmes aimed at enhancing leadership and management effectiveness.